

5 Steps to Organizing a Watch Party



1. Find your audience:

Who's invited? What kinds of films might they enjoy? Are they a tech-savvy group? Will they prefer a daytime event or evening? You can tailor your watch party to the audience you are targeting.

2. Choose a movie:

You can find lots of great Canadian films on TV or your favourite streaming platform. Head over to the See a Film section of our website to decide on what you want to watch, or email canfilmday@reelcanada.ca for recommendations.

3. In Person or Online?

If you're inviting friends over to watch a movie with you at home, then we recommend you head over to our Fun Stuff section for some ideas on how to turn the night into a CanFilmDay party! Make popcorn, print out some of the games, activities or photo booth props from our Party Kit, and don't forget to post about it on social and tag [#canfilmday](https://twitter.com/canfilmday).

If you'd rather host an online party, we have two suggestions for you:

- **Chat While You Watch:** Viewers can chat online in real time while the movie plays. The best way to approximate the feeling of sitting in the same living room, watching a movie together. There are many ways to enjoy this experience – make popcorn together, dress up, be silly or serious, it's all good!
- **Chat After The Movie:** If you'd rather just pay attention to the movie while you watch, you can organize a discussion after the film. With this model, each person can watch the film independently and then log on to your chosen platform at a specified time to chat about it.

Your watch party can take place on the usual social media platforms, such as Facebook, Twitter or Instagram. Or, you might want to use a video conferencing platform like

Zoom, Google Meet, or Microsoft Teams.

Make sure to download [How to Choose a Platform for Your Watch Party](#) for more ideas on how your audience can interact.

You can enhance your watch party even further by preparing questions to guide and moderate the conversation, or even inviting a special guest to participate.

For more info about how to integrate a guided discussion or special guest into your plans, download [How to Enhance Your Watch Party](#).

4. Let us know about your party:

Send us an email and tell us what you're watching, when you're watching it, and how you'll be engaging online. And, send us some pics or tag us in your social posts using #CanFilmDay or @canfilmday. We love to see what everyone's doing on CanFilmDay.